

STATION ROSE

www.stationrose.com



2002–2006

Station Rose on
Television:
ARD/hr-fernsehen
“Best of Webcasting”

every
week

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STR **is**

Elisa Rose (concept, visual art, editing)

Gary Danner (concept, composition, sound)

estd in Vienna, 1988
based in Frankfurt

digital audio-visual art:

media art/netart

TV, music, art production, performance, installations, exhibitions, DVDs & CDs, books

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— STR on TV—

how we did it:

- 1) we STReamed our lives->into the net.
- 2) we did that circa 170 times.
- 3) we remixed it for TV ->
- "Best of Webcasting"

hr-fernsehen on Astra 1C, Transponder 40. 11,068 Ghz, ARD-Digital

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-facts:

In spring 2002 media artists Station Rose/STR developed
the TV series „Best of Webcasting”.
The program was shown 4 years from 2002–2006.

STR produced all in all 31 programs,
thus generating 31 hours of material of their own.

It can be said that this broadcast
has been one of the rare (regular) art TV programs,
antedating a style made popular by myspace, youtube
etc . later, by merging
performance, moderation, documentation, interviews,...
into a contemporary format.

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—facts:

Background

This unique TV-format resulted from live audiovisual Webcasts in the net at stationrose.com, which STR had started from their studio in 1999.

So far around 200 Webcasts have taken place until now, where audiovisual live performances & interviews with guests in the studio are mixed into new aesthetics in realtime.

A simultaneous working in front & behind the camera(s), encoder and computers is required.

The realtime Webcasts were recorded on DV tape—thus allowing to create a „Best of Webcasting“, a remix and re-editing for the medium TV.

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—facts:

://each program

For the STR TV program, performance and audiovisual art
have been merged with documentation, moderation &
interviews into a contemporary digital artistic format.

For each program not more than 2-3 compositions
have been used, and their different cut up
versions/remixes have been arranged in a chronology.

Information density & tempo meet near-stop & slowness.
Compression is followed by emptiness.

Activity, amidst deliberately generated waiting-loops.

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 —facts:

inverse publishing: from the internet> TV

The processing for the 1-hour TV program
was a new task every month:

**sequences, loops, audiovisual samples, text samples
& more out of the live Webcasts were recontextualized
& rearranged into new structures.**

While the Webcasts live on the one-hour improvisation
over one principal theme, the TV versions
reflect the conventions of the mass medium,
processing them into compressed remixes
in a unique and critical way.

In contrary to the online versions the
length of the tracks gets diminished to 4-8 minutes.

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—facts: Trailer

A **black-and-white trailer**, which has been designed for the program, interrupts the flow at the end of each clip, a minimalistic & colorless break amid the flow of the different takes.

This TV project posed a new challenge for Station Rose, namely to go into the classic medium television on one hand, on the other allocating the new Webcast style, which has been developed in/with the Internet, and to work on a unique style, which also works inside TV.

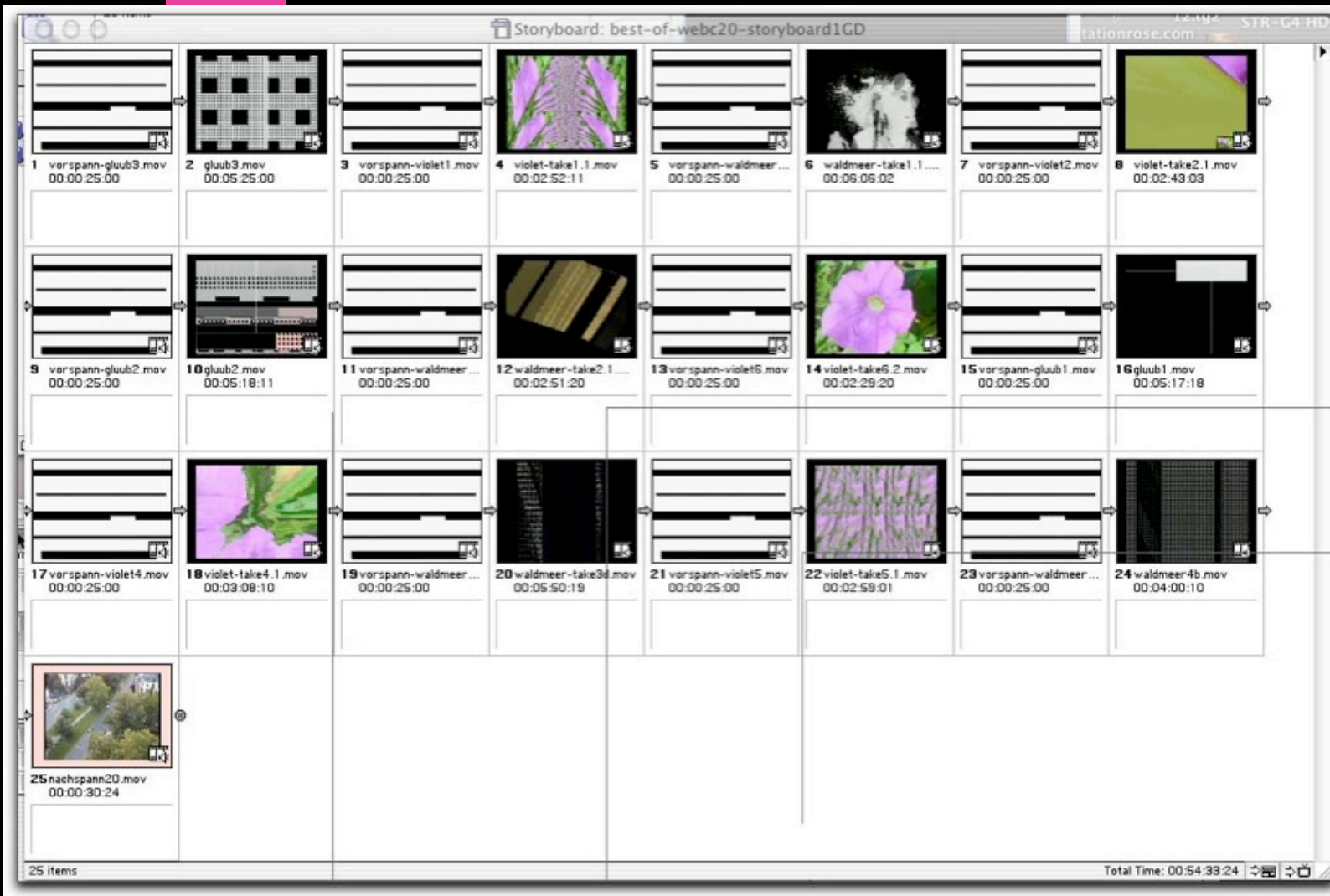
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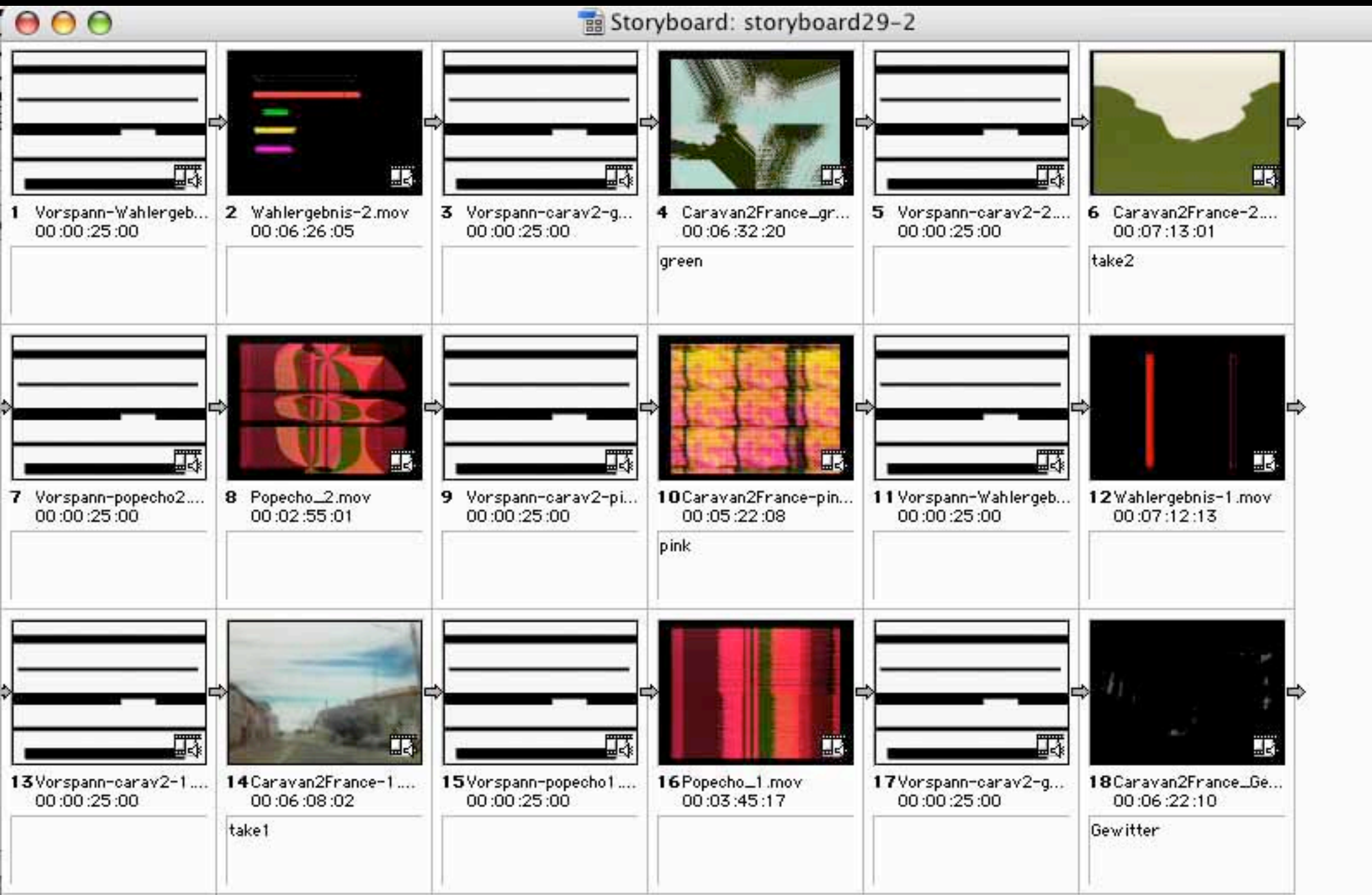
- :// storyboards



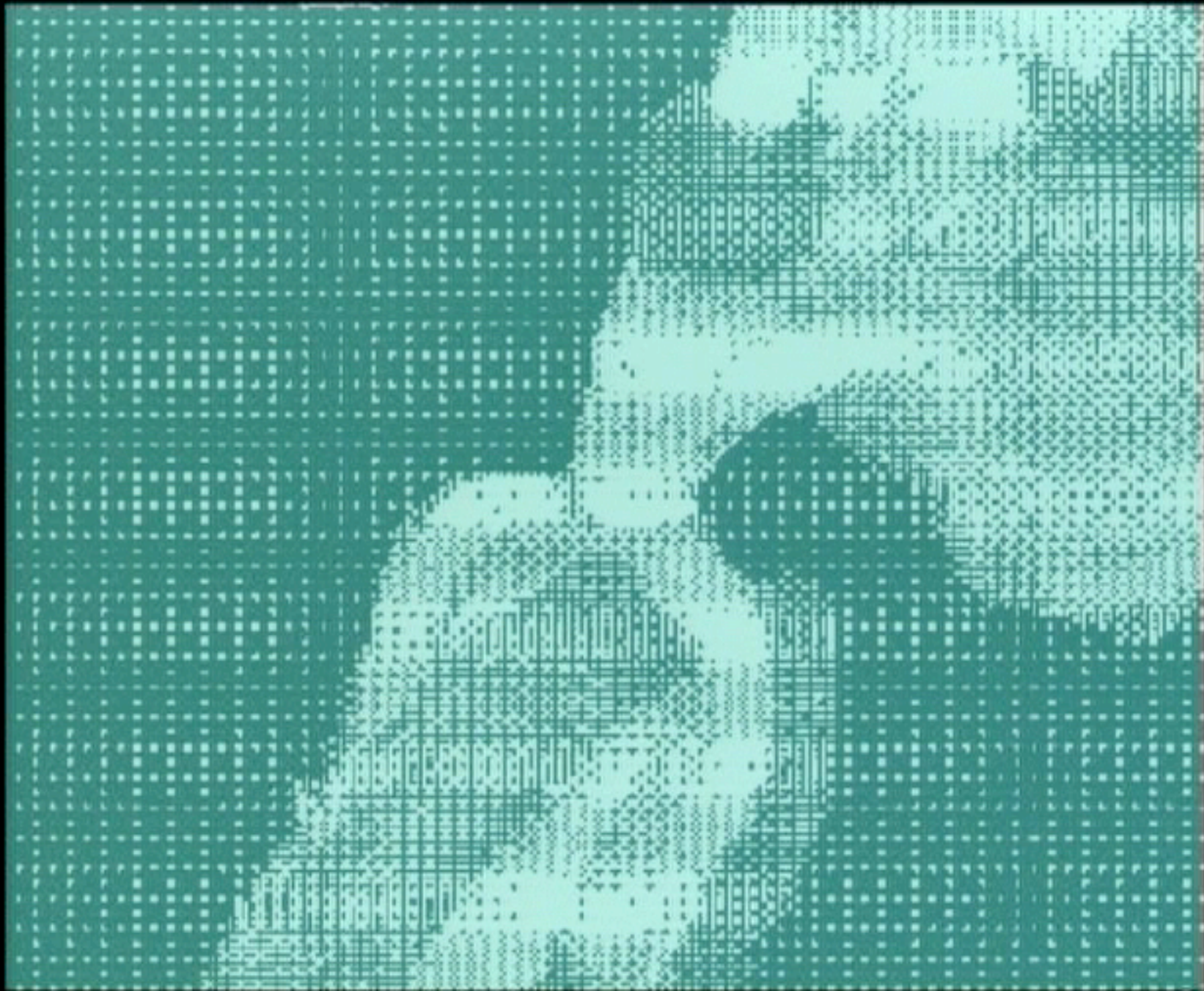
Best of Webcasting_storyboards

the length of each webcast is ca. 56min. most of the time we use 3 audio-visual compositions for 1 series.

1 audio-visual composition comes in 2-4 different takes, finally arranged in the storyboard in a special dramaturgy.









start



of 3 parts



from “Best of Webcasting 30”.